

# Communications Report

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Ashley Perks  
Communications Manager



# Meet the Team's Favorite Slack Emojis



Hollis Kara



Ashley Perks



Melissa Goodwin



Craig Fager



Christina Paladeau



John Davis



Desmond Jackson



Beverly Hicks



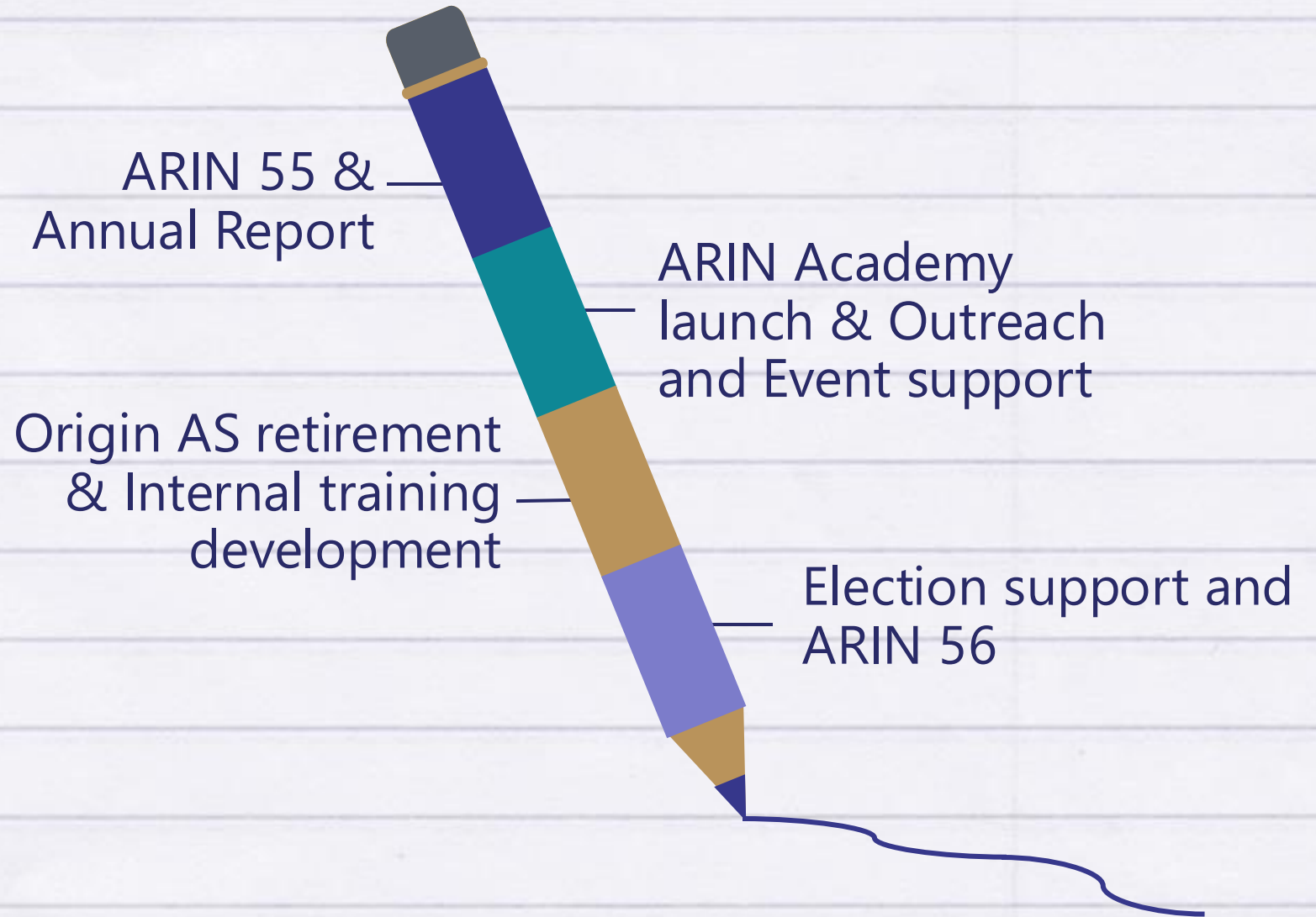
Alicia DiCiaccio



## What are we up to?

- Key Deliverables
- Mailing Lists
- Internal Collaboration
- ARIN Consultation & Suggestion Process Update
- Social Media & Blog Roundup
- ARIN Events

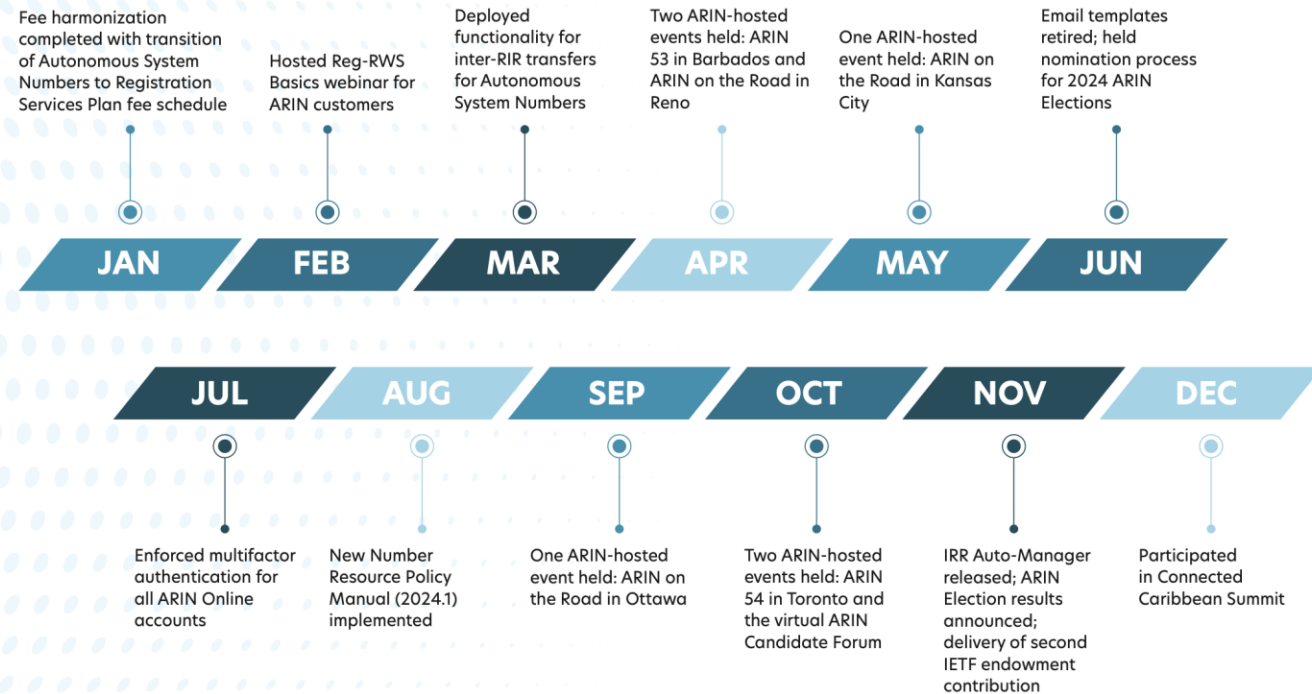
# 2025 Milestones



Read now at [arin.net/annual\\_reports](https://arin.net/annual_reports)

# ANNUAL REPORT 2024

## 2024 highlights





ARIN-2021-8: Deprecation of the 'Autonomous System Originations' Field was adopted by the Board of Trustees in July 2023.

ARIN was given two years to deprecate; this will happen in July 2025.

Monthly reminders will be posted and sent to customers via email as well as shared on social media.

Read our post on the ARIN Blog for more information.

**Origin AS retirement  
is coming!**

# Did You Know?

The **ARIN Announce Mailing List** is a great way to stay informed with updates, programs, and initiatives.

Some topics we send out to ARIN Announce:

- Fellowship Program
- Internet community information (ICP-2, NRO)
- Grant Program
- ARIN Elections
- Service retirements (Origin AS, FTP)
- Consultations
- IPv4 Waiting List updates
- And more!

**SUBSCRIBE  
TODAY!**



# Other Mailing Lists at ARIN

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## Discussion Lists

### Public Policy Mailing List

- Policy-related

### General Members

- Open to ARIN General Members, governance-related

### Technical Discussions

- Updates to ARIN's OT&E, ARIN services

### Consultations

- Open for comments on any active consultation



## Broadcast Lists

### ARIN Issued

- Daily report of resources issued by ARIN and resources returned to ARIN

### Suggestions

- Notifies community of new Suggestions as well as ARIN's responses





## ICP-2 Review Mailing List & Consultation

The NRO NC is now seeking community input on the new draft text of the proposed "Governance Document for the Recognition, Maintenance, and Derecognition of Regional Internet Registries".

**Share your feedback with the NRO NC!** Subscribe to ARIN's ICP-2 Review Mailing List at [arin.net/ mailing\\_lists](https://arin.net/ mailing_lists), and be sure to send your comments before the review period closes on Tuesday, 27 May.

**LEARN MORE  
ABOUT ICP-2**



# Communications Collaboration

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We support multiple departments, initiatives, and programs across ARIN



# ARIN Consultation & Suggestion Process 2024



## Consultations

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### RPKI/BGP Intelligence

- *(30 January- 8 March)*

### Approaches for Adjusting the ARIN Registration Services Plan

- *(3 April- 3 May)*

### API Key Handling

- *(8-23 August)*

### ARIN Online Change Notifications

- *(26 August-9 September)*

### Retirement of FTP Protocol Use at ARIN

- *(20 September-4 October)*

### Reallocation Control Features

- *(15-30 October)*

### Reg-RWS Improvements

- *(3-20 December)*

# ARIN Consultation & Suggestion Process 2024



## Suggestions

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- 15** Suggestions received from the community in 2024
- 12** Suggestions closed in 2024  
Focused on ARIN Online improvements, RPKI enhancements, mailing list suggestions, and more.
- 8** Suggestions received in 2024 that are still open

# ARIN Consultation & Suggestion Process 2025



## Suggestions

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- 3** Suggestions received from the community (**2 spam**)
- 3** Suggestions closed  
Two completed with the deployment of IRR Auto-manager, one sent to Consultation

# ARIN Consultation & Suggestion Process 2025



## Upcoming Consultations

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- **Enforcing Hierarchical Naming for AS-SETs – Open Now!**
- **RWhois Retirement Planning** – opening this summer
- **API Key Permissions Enhancements** – opening this summer

# Social Media Roundup

## Growth for our channels

March 2024-March 2025  
(vs. previous 12 months)

### LinkedIn Engagements

**6,515** ↑22.8%

### Facebook Engagements

**2,586** ↑2.2%

### Total Audience

**24,218** ↑3.2%

### Engagement Rate (per Impression)

**4.4%** ↑47.8%

### Post Link Clicks

**3,983** ↑10.2%

## Most Popular Topics

Measured by engagement rate,  
March 2024-March 2025



Fellowship Program



Announcements &  
Consultations



IPv6



Blog Content



# Blog Roundup

**2024 Total Posts: 42**

## TOP THREE POSTS OR SERIES

1. The Business Case for IPv6 (Parts 4, 5, and 6)
2. Meet the ARIN Fellows (ARIN 53 and ARIN 54)
3. Congratulations to the 2024 ARIN Community Grant Recipients

**2025 So Far...**

15 Posts to Date

## DON'T MISS:

Streamlining Routing Security with ARIN's New IRR Auto-Manager

**Check out our Top Ten Blogs of 2024**

[arin.net/blog/2025/01/16/top-blog-content-2024/](https://arin.net/blog/2025/01/16/top-blog-content-2024/)



# ARIN BITS

WHAT'S NEW AT ARIN?

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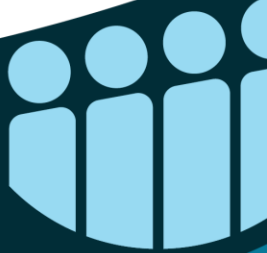
ARIN Bits is a quarterly roundup of important updates you may have missed and details about future events and initiatives.



# The End of Origin AS Is Near



## MEET THE ARIN 55 FELLOWS



Streamlining  
Routing Security with

## ARIN's New IRR Auto-Manager



# Subscribe to the ARIN Blog Today

- Stay informed on the latest news
- New posts emailed to you
- Three to four posts per month on various topics of interest

# Everything is better when we stick together!



Collaborating to define requirements for enhancements to tools and services.



Implementing communications strategies to educate and inform customers and community.



Gathering input and putting it to work — continuous improvement is our goal!



**ARIN 56** 

***POWERED BY PARTICIPATION***

**Save the Date**

**30-31 October 2025 • Arlington, Texas**



Questions and Comments?  
Thank you